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## POLICY 24 – ENDORSEMENTS AND ADVERTISEMENTS

### I General

CCI does not endorse, accredit, nor recommend any service or product relating to qualifying for or succeeding in determining examination eligibility, passing the examination or maintaining renewal requirements.

### II. Advertisements

CCI will accept paid advertisements related to examination review courses, job openings, conference announcements and any other related service or event related to cardiovascular technology provided the following criteria are met:

- A. The service and/or product is related to the cardiovascular technology field of practice.
- B. The service and/or product does not reference CCI, CCI examinations, or CCI credentials in a manner not in accordance with CCI Policies.
- C. The compensation for advertisement of service and/or product is made to CCI under the terms established by CCI.

The acceptance of payment for advertisements does not constitute a formal affiliation with any individual or stake holder group and may not be interpreted or construed as an endorsement of any individual, stakeholder group, service or product by CCI.